

Business Activities that Support Consumers

Create a Google Document that contains the following information.

Advertising – Find an Advertisement that helps you become a wiser consumer and explain why. **Insert the video link and provide a written explanation.**

Product Labels – Find a product label (**Insert the image and associated link**) and explain what information it provides and what are its benefits to the consumer.

Customer Service – Provide an example of customer service that you have experienced and explain how they helped you become a wiser consumer in that situation.

Business Specialists – Experts in the Field – Provide 2 specific examples of experts in their fields. Explain what they do and what benefits they provide a consumer in the purchasing process.